

Vision

- To create full-fledged and responsible corporate professionals of the world.
- To enhance the knowledge and skills needed for the students in facing the global employability.

Mission

To inculcate academic excellence by teaching the curriculum creatively and insightfully. To educate practical knowledge in the field, shape the character and mould the personality of the students to the prevailing Industrial Environment.

Sub Topics

- Efficacy of social security insurance schemes by Prime Minister of India
- Bank as insurance agents - pros and cons
- Health insurance - (Ayusman Bharathyojana) in the present scenario
- Intermediaries in banking and insurance sectors
- And any topics related to insurance

ORGANISING COMMITTEE

PATRON:

Dr.S.Palaniammal M.SC.,M.Phil.,Ph.D.,
Principal, SKACAS.

CONVENOR:

Dr.K.ParimalaKanthi M.Com.,M.Phil.,MBA.,PGDCA.,SLET.,Ph.D.,
Head, Department of B.Com (BPS,B&I)

ORGANISING SECRETARIES

Dr.K.R.Kavitha M.Com.,MBA.,PGDCA.,Ph.D.,

Dr.A.Rama Sethu M.Com.,B.eD.,M.Phil.,Ph.D.,

ADVISORY COMMITTEE

Mr.Prince Allwyn Jebaraj M.Com.,MBA(SET)

Mrs.A.Sujetthra M.Com.,MBA.,PGDCA.,

Mrs.K.Princy M.Com.,M.Phil.,

Ms.K.Sindhu Priya M.Com(CA).,MBA.,

Dr.G.Sowmya M.Com.,Ph.D.,

STUDENT CO-ORDINATORS

Students of II B.Com BPS

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Important Note

Abstract and full paper submission- 12.09.18
Notification of selection - 13.09.18

- 2 papers per class
- 2 authors per paper
- Font - Times New Roman
- Size - 12
- Word limit - not excluding 2500



SRI KRISHNA ADITHYA
COLLEGE OF ARTS AND SCIENCE

INTRADEPARTMENTAL SEMINAR ON INSURANCE

BELARUSA 2K18



DATE 17.09.2018

VENUE ES SEMINAR HALL

Organised by

Department of BPS and B&I

About SKACAS

Sri Krishna Adithya College of Arts and Science was established in the year 2015 and it is Affiliated to Bharathiar University, Coimbatore. The College is stretched under the hills of Western Ghats providing an ambience of natural nourishment for education. The College aims to provide quality education to meet the standards of the global requirements, "enter to excel" is the motto of the College. The cutting edge technology with innovative academic programmes of the College, grooms the students gradually into the role of the smart citizens in this globalised environment shoulder greater responsibilities. The College currently focuses in the streams of English, Commerce, Computer Science and Mathematics.

Department Of Business Process Services And Banking & Insurance

The Department of Commerce in (BPS&B&I) is an unique three year full time Under Graduate Programme which got its roots at Sri Krishna Adithya College of Arts and Science in June 2017. The course is designed to increase the Knowledge towards Business Process Services by bridging the gap between academic and Corporate Exposure and to equip students to take on leadership roles in an increasingly complex and dynamic global scenario. The advent of Market-Oriented approach, Globalisation, reforms and Competitions in the Financial sectors and the need to equip prospective banking and Insurance professional to face the challenges ahead, lead Our Institution to establish a specialised course in Banking and Insurance. The aim of the course is to create trained professionals who are able to handle various financial activities associated with banking and insurance sectors. The syllabi help the student to get an exposure of the operational environment in Banking & Insurance. Banking and Insurance is one of the most significant career choices for students as it is well paid & Secure. It not only provides the students with theoretical knowledge but also helps in thorough understanding of practical application. This course provides ample exposure to the students with market reforms, projects and assignments to understand the dynamics of finance in a better way.

Career Prospects

The Indian Business Process Services (BPS) industry is a sunrise sector with phenomenal growth rate being phenomenal. Industry trends and demand estimate show a need for over 50,000 to 80,000 graduates in ITES (Information Technology Enabled Services) sector alone by 2020. Furthermore, the BPS industry has emerged as the most exciting and preferred career choice for many. TCS has partnered with Bharathiar University to design this degree programme to meet the high demand for jobs in managing business processes for organisations. To provide students the theoretical concepts, which is required to understand and dissect financial and business problems. To equip students with practical applications needed for financial analysis in their given area of study. To develop leaders for the business, government and educational communities. To lead the Young students to promote the highest standard of ethics, education and professional excellence for the ultimate benefit of society with creative mind in the field of Banking and Insurance